



Dachverband Tanz  
Deutschland



Press release: 11.09.2023

## **"Performing Arts made in Germany" showcase to debut at the Edinburgh Festival Fringe 2024**

**For the first time, the Kreativ-Transfer funding programme, under the auspices of Dachverband Tanz Deutschland, is offering companies the opportunity to present a showcase at the renowned Edinburgh Festival Fringe in 2024.**

Four companies/artists have been selected to participate in the initiative: **Sandra Hanschitz & Joel Beierer** with "IIIII - about the art of letting go", **Miller de Nobili** with "PACK", **David Eisele, Kolja Huneck & Michael Zandl** with "Sawdust Symphony" and **Anne Welenc** with "QUEENS".

According to the jury, all of the productions selected are of very high artistic quality with unique features. The jury sees great potential in the selected pieces to attract an international (professional) audience and thus a possibility to tour internationally.

The selected companies/artists present a picture of Germany's diverse and innovative performing arts landscape, in line with the objectives of the Kreativ-Transfer programme (even if only a small cross-section can be shown). "Performing Arts made in Germany" will become better known to an international (professional) audience.

The selected companies/artists will have the opportunity to make direct contact with international organisers, potential co-producers and partners to negotiate guest performances, tours and other collaborations.

Taking place annually in Edinburgh, Scotland, the **Edinburgh Festival Fringe** is one of the largest performing arts festivals in the world, presenting around 3,000 shows across a broad spectrum. At the same time, the festival attracts tens of thousands of visitors from all over the world each year and provides a unique platform for companies/artists.

**A networking event was held at the Assembly Club Bar on 22 August in cooperation with the Goethe-Institut Glasgow.** Anne Diack (Head of External Affairs of the Edinburgh Fringe Society) and Wolfgang Hoffmann (Aurora Nova and external advisor to the Kreativ-Transfer showcase) opened the event with welcoming addresses. The showcase was presented to approximately 40 industry guests. The selected companies/artists had the opportunity to talk to international organisers and other industry visitors on site.

**About the selection process:**

Some 120 applications were received for the programme, of which 114 were formally submitted to the advisory board for initial consideration. The advisory board consisted of representatives of the organisers Assembly, Dance Base, Summerhall and Underbelly as well as Nadja Dias (producer and consultant) and Wolfgang Hoffmann (Aurora Nova). After this initial screening, 54 applications were submitted to the Kreativ-Transfer jury. The jury's selection then had to be confirmed conclusively by the aforementioned organisers. The final decision of the jury and the organisers was based not only on the artistic quality of each entry and its potential for successful participation in the Edinburgh Festival Fringe but also on the technical feasibility at the respective venues.

**About Kreativ-Transfer.**

Kreativ-Transfer is a funding programme under the auspices of Dachverband Tanz Deutschland. The aim of the Kreativ-Transfer funding programme is to support companies and their representatives in establishing and expanding their international networks to improve their visibility on the international market. The programme supports the necessary international marketing and networking measures as well as the corresponding training and professionalisation of the stakeholders.

For further information on Kreativ-Transfer, the companies and the selection process please visit [www.kreativ-transfer.de](http://www.kreativ-transfer.de)

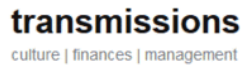
If you have any questions, please contact Jana Grünewald (Kreativ-Transfer Project Management).

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